



**A<sup>2</sup>+B LLP**

MANAGEMENT  
INFORMATION  
SOLUTIONS

9 QUEENS ROAD  
ABERDEEN  
AB15 4YL

TEL: 01224 625111  
FAX: 01224 626007



PRODUCED BY: THE MARKETING MIX, ABERDEEN WWW.THEMIX.CO.UK

For a no-obligation discussion  
contact Carol McGregor or Jonathan Leiper on 01224 625111

email:mis@aab.co.uk web: www.aab.co.uk

**Is your performance dashboard  
on track for optimum results?**

# We can help you accurately gauge your current position

## Helping Organisations Achieve Their Performance Goals

How can we help you achieve this? Following our review, we can identify key management information and indicators, report on how we can improve business processes and implement new software solutions to accomplish this if appropriate, designing and delivering enhanced reporting aligned with your business needs. We can also review existing systems and recommend ways that these can be either automated or integrated. When new systems are implemented, we'll assist with the rollout - training staff and providing ongoing support and evaluation to ensure the goals of your organisation are being met.

## Bringing Benefits To Your Business

Improved accounting/financial management information systems help managers make informed decisions, resulting in improved efficiency, effectiveness and cost savings. Existing systems can be integrated and simplified to bring more value. Management information systems can streamline processes and information sharing. Organisations gain a competitive advantage as managers' time is freed up, and they gain more management and operational control so risks are minimised with enhanced knowledge.

## Our Approach

### Business Processes

We spend time getting to know current business processes so that we get the diagnosis right from the outset. This is achieved through our business process questionnaire coupled with interviews with appropriate personnel. Weaknesses in current processes may be due to inefficiencies, inconsistencies, duplication of effort, lack of internal control or any combination of these:

- Ensure that business processes are in place to facilitate production of management information;
- Report on findings with recommendations where appropriate;
- Provide training and advice on best practice.

### IT Systems

- Review existing IT system functionality, including ability to produce management information;
- Consider if additional software is needed to meet requirements;
- Look at overall integration and interaction of software and suggest improvements;
- Recommend solution and project management implementation.

### Management Information

- Identify reporting requirements at all levels of the organisation and for third parties;
- Design format of reports and delivery method;
- Train staff on running reports and understanding their content;
- Produce KPI reports.

Ongoing review of all 3 elements is essential to ensure that the systems keep pace with business growth.

# Steering you to success with our 3-pronged approach



In conclusion, experience demonstrates the strong linkages between the 3 key components of our approach:

- We are differentiated in the marketplace by our holistic approach, focusing on management information delivered through improved business processes;
- We solve business problems, we don't just install software;
- We focus on developing long-term client relationships to continually improve and adapt to business needs.