

“Outsourcing - putting you and your business first”

By Gary Johnstone, senior manager of Outsourcing at A2+B LLP

In the current economic downturn, this is a time when streamlining your back-office is more important than ever. A time for focusing on what you're good at, your core business and strengthening customer relationships. Being customer-focused is being process focused and they are two sides of the same coin. Get the back office right and the rest will follow.

The benefits to your business

Outsourcing allows you and your management team the time to concentrate on building your business, ensuring your admin team are utilised correctly and cost effectively allowing for improved business performance.

The overall and combined benefits of outsourcing are wide-ranging :

- Service levels and costs are agreed at the outset of any engagement allowing for thorough understanding of financial services support costs.
- Quality and value for money from a dedicated team also allowing you peace of mind on staffing issues e.g. holidays, sickness, recruitment.
- Allowing you the opportunity to utilise existing office space for your core business activities.
- Access to proactive, accurate and timely financial information maintained by a dedicated resource to your business.
- Reduced investment required in IT and software to support your finance function
- Creating time for you to strengthen relationships with your customers as we take care of the day to day running of the finance department.

Finance service lines provided

By outsourcing your finance function, your business can grow with the help of our staff who will work with you to control every aspect of purchase and sales invoicing, supplier payments and credit control, VAT returns, payroll support, banking and cash flow.

We can provide these services onsite at your offices or offsite whilst at all times providing you access to timely, accurate financial information. We can also provide experienced motivated staff for short or long term cover, assistance with ad-hoc work or project support.

We complete this end to end support by preparing management accounts as well as providing assistance with budget and forecast activities, tailored to your requirements, all vital to the continued success of your business.

Flexibility

Our outsourcing service is totally flexible allowing you to select the finance services you need to meet your business requirements.

The flexibility that our dedicated team provides is wide ranging. We pride ourselves in putting our clients first and helping them to build their businesses. We can provide advice on process improvement, strengthening internal controls and in specialised technical accounting areas.

A winning relationship

Our team approach to supporting our clients and our firm belief in our staff has led to the firm achieving accreditation from the Sunday Times Best Companies To Work For. We want to help you and your business flourish and grow. We are



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not only interested in what you need to achieve but also committed to helping you through our internal network of highly qualified and specialist staff.

Businesses require a great deal more from advisors and accountants than a one size fits all approach. Our ability to be flexible within our outsourcing department and indeed the wider company should give you the comfort that we have a firm wide team approach to the work we undertake for you. You also have confidence in knowing that you are getting the right advice, first time, from people who are interested in your business and highly experienced in that field.

A guaranteed smooth transition with our full support means it is business as usual for you with improved results and the creation of an open, honest, winning business relationship. ■



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CHARTERED
ACCOUNTANTS

Need more time to focus on your core business?

- Want to concentrate on building your business and better utilise office space?
- Seeking cost savings without compromising on quality?
- Need access to proactive commercial and financial advice?

OUTSOURCING WILL RE-ENERGISE YOUR BUSINESS!
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